Name: ______________________________ Date: ______________________________

What Is a Business?

Fundy is visiting Bella's Cookie Shop.
Bella says, "This is my business! I sell cookies and earn money."
A **business** is a place that sells something people want or need.

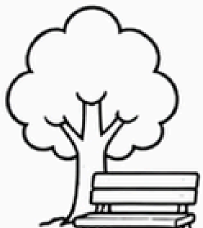
Look at each picture. Circle the ones that show a business.

bakery


house

pet store

lemonade stand


park

toy store

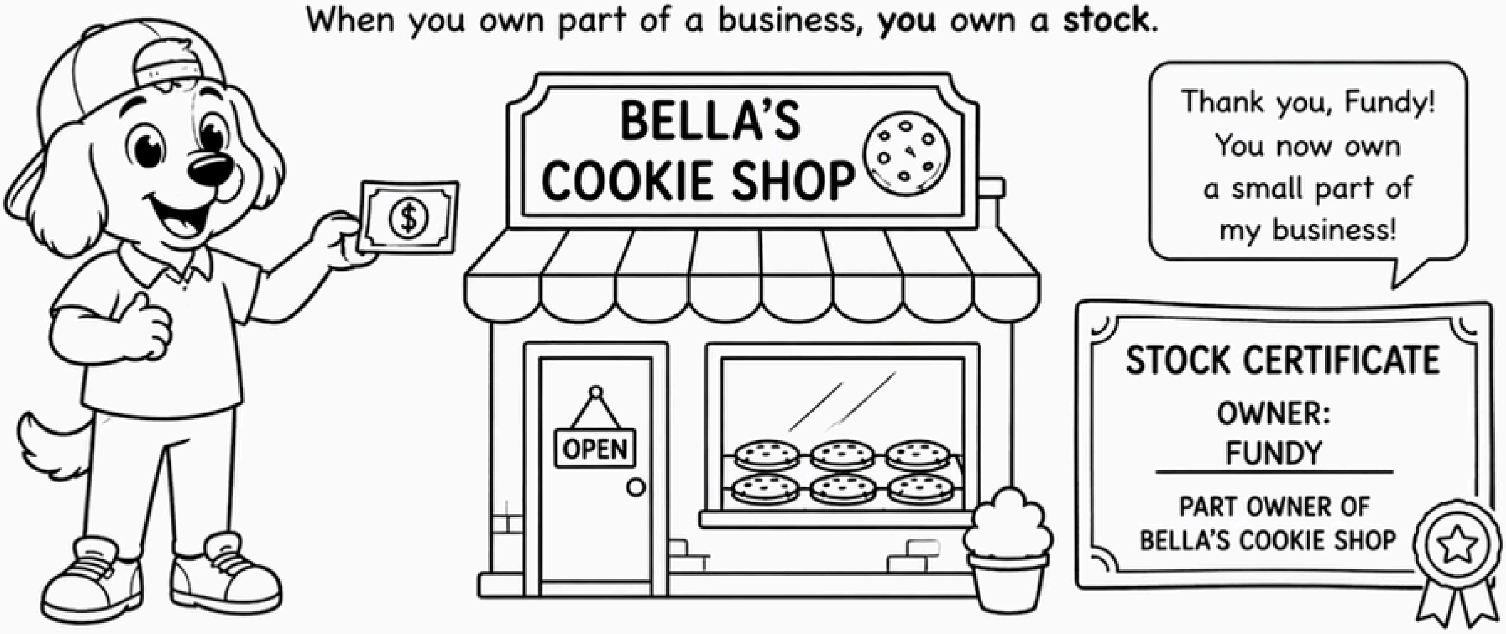
Alpha says:

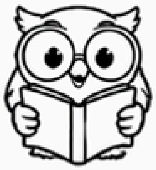
Businesses create things or services people want.
They solve problems, help people, and earn money.
Smart investors pay attention to great businesses!

Name: ______________________________ Date: ______________________________

What Is a Stock?

Bella needs help to grow her cookie shop.
Fundy gives money to help.
Now Fundy owns a small part of the cookie shop.
When you own part of a business, **you** own a **stock**.





A stock is when you own a small part of a business.

When the business does well,
the owners can earn money too!

Which business would <u>YOU</u> like to own a small part of?
Circle one.

ICE CREAM SHOP	BOOK STORE	PIZZA PLACE	GAME STORE
			

Alpha says:

Owning a stock means you are a part owner.
You share in the success of the business!
Smart investors look for businesses that have great ideas and help lots of people.

Name: ______________________________ Date: ______________________________

When the Business Grows, Owners Can Earn Too!

Bella's Cookie Shop gets more customers!
She sells more cookies and earns more money.
Because Fundy owns a part of the business,
he earns money too!

When a business does well...

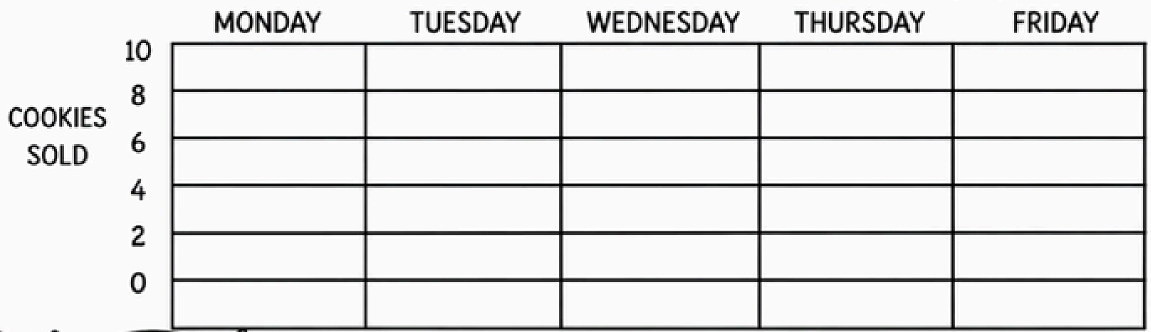
MORE CUSTOMERS
↓
MORE SALES
↓
MORE PROFIT
↓
OWNERS CAN EARN MORE MONEY!

Look at the cookie sales for the week.

DAY	COOKIES SOLD
MONDAY	🍪 🍪 🍪 🍪
TUESDAY	🍪 🍪 🍪 🍪 🍪 🍪
WEDNESDAY	🍪 🍪 🍪
THURSDAY	🍪 🍪 🍪 🍪 🍪 🍪 🍪 🍪
FRIDAY	🍪 🍪 🍪 🍪 🍪 🍪 🍪

1. Which day did Bella sell the most cookies? ____________
2. Which day did she sell the fewest cookies? ____________
3. How many cookies did Bella sell on Thursday? ____________
4. How many cookies did Bella sell all week? ____________

Count the cookies for each day and fill in the graph.



More cookies sold means more money for the business—and more for Fundy too!

Alpha says:

When a business grows, everyone can win!
Owners share in the success.
Smart investors look for businesses that can grow over time and help more people.

Name: ______________________________ Date: ____________________________

Opportunity Cost

Fundy had two choices.
He could buy a new skateboard
OR buy more of Bella's Cookie Shop.

He chose to buy more of the shop.

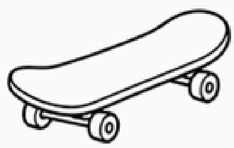
When you choose one thing,
you give up something else.

Opportunity cost is what you give up when you choose something else.
Every choice has a trade-off.

Look at each pair of choices.
Circle the choice Fundy made.

1

BUY A NEW SKATEBOARD



It looks fun!

OR

BUY MORE OF THE COOKIE SHOP

It can grow and earn more!

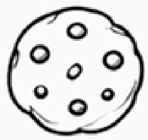
2

BUY A NEW VIDEO GAME

Play today!

OR

BUY MORE OF THE COOKIE SHOP



Earn more in the future!

3 What is the opportunity cost in each choice?
Write what Fundy gives up.

If Fundy buys more of the cookie shop, he gives up ____________________________.

If Fundy buys the new video game, he gives up ____________________________.

Alpha says:

Smart investors think about the future.
They choose the option that can help their money grow instead of spending on things that don't last.
Think before you choose!

Think About It!

What is a choice you might make this week?
What would be the opportunity cost?

____

____

Name: ______________________ Date: ______________________

Compound Growth

Fundy uses his earnings to buy even more of Bella's Cookie Shop.

Now he owns a bigger part of the business.

His money grows... and then grows again!

That's the power of **compound growth**!

Compound growth is when your money earns money, and the earnings earn even more!

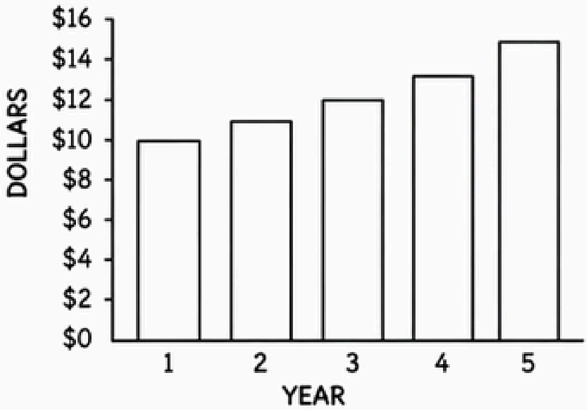
It's like a snowball rolling down a hill—it gets bigger and bigger!

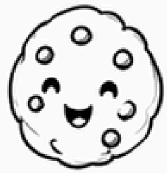
Watch how Fundy's investment can grow over time!

Start: Fundy invests $10 in the cookie shop.

YEAR	AMOUNT INVESTED OR EARNED	TOTAL VALUE (With Growth)
1	$10	$10.00
2	Earns 10% ($1)	$11.00
3	Earns 10% ($1.10)	$12.10
4	Earns 10% ($1.21)	$13.31
5	Earns 10% ($1.33)	$14.64

Fill in the bar graph to match the total value.





Small choices today can lead to BIG results in the future!

Think and Write!

Answer each question in the space provided.

1. How much money did Fundy have at the start? ______________________
2. How much is his investment worth after 5 years? ______________________
3. Why did Fundy's money grow each year? ______________________
____
4. What could Fundy do with his money after 5 years? ______________________
____

Alpha says:

The earlier you start and the more you reinvest, the more your money can grow over time. Smart investors are patient and let compound growth help them build a bright future!

Remember!
Save a little.
Invest wisely.
Be patient.
Watch it grow!